

ADALBERT DE LA CRUZ

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Speaker • Educator • Product Leader • Community Builder

ABOUT

Adalbert De La Cruz is a product leader, founder, educator, and speaker working at the intersection of AI, product strategy, emerging technology, and community. He is the founder of Clarity, an AI-powered productivity companion, and the force behind community experiences like Vibe Connect and Vibe Code & Sip. He has spoken at Baruch College, Columbia University, TD Bank, Lyft HQ, Nationals Park, DC Startup Week, and innovation communities across NYC & D.C.

SPEAKING TOPICS

- AI and Product Strategy
- Vibe Coding for Founders and Non-Technical Builders
- Building AI Products People Actually Want
- Product Strategy in the Age of AI
- Web3, Blockchain, and the Future of Digital Ownership
- From Overwhelm to Execution
- Community as a Growth Engine
- Building Your Way Forward

FORMATS

- Keynote Talks
- Panels & Fireside Chats
- Workshops & Masterclasses
- Guest Lectures
- Moderation & MC
- Virtual & In-Person

AUDIENCES

- Universities & Student Groups
- Startup Founders & Teams
- Corporate Innovation Leaders
- Accelerators & Incubators
- Web3 & Tech Communities
- Conferences & Brand Events

SELECTED EXPERIENCE

Baruch College • Columbia University • TD Bank • Lyft HQ • Nationals Park • DC Startup Week • Google DevFest BK & Queens